



PREPARE FOR  
SUCCESS

# EVALUATION FOR HOUSING JUSTICE

*HOUSING JUSTICE understands the power of data to demonstrate its impact and develop services. However, collecting consistent, reliable data from night shelters staffed by volunteers was proving difficult. GtD's solution was to provide a cost-effective method to collect data and supply regular analyses of the charity's work.*

Housing Justice is the national voice of Christian action in the field of housing and homelessness. It supports night shelters, drop-ins and hundreds of practical projects nationwide by providing advice and training for churches and other community groups who work with homeless people.

By collecting and analysing the data, GtD enabled Housing Justice to demonstrate the value of its network of night shelters and raise the charity's profile as the provider of a vital service.

The benefits to Housing Justice are:

- Greater confidence in the data collected from the night shelters.
- Sound analyses to demonstrate their impact on homelessness in London.
- An enhanced profile as an important provider of services.

- Provision of quality information that funders can trust.

Following a successful trial, Housing Justice and GtD are now expanding the data services to 90 night shelters across England and Wales.

## ? "WHERE'S THE VALUE IN EVALUATION?"

GtD's non-profit practice is passionate about working with non-profits and charities in both the U.K. and the U.S. Through our experience, we've demonstrated that evaluation and analytics have a valuable role in the management of non-profits and charities.

*So, where's the value in evaluation?*

## 📈 EVALUATION CAN USE YOUR EXISTING SOURCES OF DATA

We understand that data collection can be costly, so we use financial and case management data that you are already collecting.



Housing Justice

## 📈 EVALUATION HELPS NON-PROFITS TO FOCUS ON WHAT THEY ARE 'ABOUT'

We can help your organisation articulate what it is seeking to achieve and how it can do that with the resources at its disposal.

## 📈 EVALUATION HELPS NON-PROFITS USE SCARCE RESOURCES WISELY

By monitoring resources, inputs and outputs, we can produce measures to demonstrate that your organisation is running economically and delivering its services efficiently.

## 📈 EVALUATION DEMONSTRATES THE IMPACT OF A NON-PROFIT

Our empirical measures of the impact of your services on the lives of your clients, can complement case studies or stories and provide a highly persuasive case to funders or a press release as part of a media or funding campaign.

Get in touch to find out how your organization can get the value from evaluation, please contact us via:

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